

## FOR IMMEDIATE RELEASE

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## 2018 BigPictureCon Short Film Festival Issues Call for Entries

Short Independent Films, Music Videos, PSAs, Ads, Promo Submissions
Welcome for Inclusion in 2018 Conference
April 8-9 in Morrow, Georgia

MORROW, Ga. November 24, 2017 — A regional 'Call for Entries' has been issued to student and emerging independent filmmakers by the Big Picture Film & Video Foundation for its 2018 BigPictureCon Short Film Festival. Submission instructions for short films and videos can be found on the festival's website at <a href="FilmFreeway.com">FilmFreeway.com</a> (search for BigPictureCon). The early submission deadline is January 12<sup>th</sup>.

The Short Film Festival is one component of the BigPictureCon Film & Technology Conference, which is one of the area's most highly acclaimed local student film events. The 2018 conference and festival and will be held at Clayton State University Sunday and Monday, April 8-9. The Festival screenings will take place Sunday, April 8<sup>th</sup>.

"The festival mission is to allow student and emerging filmmakers a chance to have their work showcased at a venue where professionals and peers are present to evaluate their talent and vision," shared Nancy Howard, BigPictureCon Executive Producer, "and where they can network and access opportunities for professional development."

Howard also shared that films will be evaluated by an esteemed jury of industry professionals, such as film festival programmers and established filmmakers, based on judging criteria which takes into account elements such as quality of storyline, creativity, production quality, acting, soundtrack and editing.

Anyone can submit a short film on any topic. However, the piece must be family-friendly for all audiences (G or PG-rated), with no grotesque violence, nudity, or other inappropriate content. Films cannot be more than 8 minutes in length. The festival features cash prizes up to \$250 for the top winners, including an Audience Choice winner. A Best Student Film Award will be chosen from submissions by students age 16 up. And a Host School Award was developed for best Clayton State University submission.

Those whose submissions are accepted for screening will receive two 2-day passes to attend the full BigPictureCon conference. Early submission fees start at \$5 and films can be submitted

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online at <u>FilmFreeway.com</u> (search for BigPictureCon). To submit via DVD or other medium, contact us at <u>support@bigpicturefdn.org</u> for details.

The festival early entry deadline on January 12 is rapidly approaching. Entries will be accepted through the late deadline of March 2, with best rates during the early and regular deadlines.

Limited media, strategic partner, and sponsorship opportunities are still available for both the film festival and the conference. For details, contact us at <a href="mailto:support@biqpicturefdn.org">support@biqpicturefdn.org</a>.

Detailed conference information and registration is accessible at BigPictureCon.com. Early pricing to attend the 2-day BigPictureCon is available through January 15, and all access passes for the full conference and film festival –are available for as little as \$129. Student discounts are also available. To register or for more information, call 770-354-4027, or email support@bigpicturefdn.org.

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The BigPictureCon is produced annually by the Big Picture Film & Video Foundation, a Georgia non-profit 501(c)(3) organization established to educate, support, and utilize students and industry newcomers in the "big picture" of the Georgia film and video production community. The Foundation and the BigPictureCon were founded by Atlanta-based Producer Nancy B. Howard. For more information, please visit BigPictureCon.com or BigPictureFdn.org.

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